



January 2017

Dear Neighbor, Community Member, and Friend,

The third annual Dee's Dash, a 5K and 1 mile Family Fun Run, will be held at OBGC Park in Olney, MD on April 23, 2017. Dee's Dash is being held in memory of Denise Schaefer, a loving mother, wife, friend, teacher, counselor and coach who left us too soon on May 10, 2014 after a short battle with a blood infection. Proceeds raised from the race will directly benefit the Denise Wilson Schaefer Memorial Scholarship for a deserving Magruder High School student. Denise influenced so many young people around Montgomery County, particularly at Magruder High School in Rockville, where she served as a counselor and softball coach.

Denise began running later in life, after accomplishing her first dream becoming a mother. She accomplished the Marine Corps Marathon in 2013 and completed the Iron Girl Half Marathon, just 2 weeks before her untimely death. We hope to honor Dee, her perseverance, and her spirit with Dee's Dash. It is never too late to achieve a new goal or dream. The Denise Wilson Schaefer Memorial Scholarship will continue that dream for a deserving Magruder High School student.

What do you get? **Last year Dee's Dash attracted over 600 participants and raised \$14,000 in scholarship money.** Your generous donation or sponsorship gets you in front of hundreds of Montgomery and surrounding County consumers. A fantastic opportunity for increased business! Your sponsorship will be featured on our race day tee-shirts which will provide ongoing advertisement for years to come. Sponsors and donors know this from experience; word-of-mouth recommendations are the most powerful way to generate repeat business! We would greatly appreciate any support you can offer!

Contributions can be made in the form of:

- ❖ Cash donations or gift certificates
- ❖ Sponsorships to help underwrite portions of the event
- ❖ Food donations (i.e. water bottles, cups, bananas, bagels, donuts).

Dee's Dash is an affiliate member of the RRCA. Through the RRCA, we are a 501(c)3 nonprofit organization.

Please go to <http://www.deesdash.org/sponsors.html> to complete the Sponsorship Form and/or to donate through our PayPal link **by March 17, 2017** to be included on our race day t-shirt. If you would like to write a check, please mail it to **Dee's Dash PO Box 3157 Silver Spring, MD 20918** and **notify us at deesdash@gmail.com**, or we can arrange for a volunteer to pick up from your establishment.

Your donation or sponsorship to support this event will help ensure the success of establishing a scholarship fund for a Magruder High School student. On behalf of the Race Committee, we thank you very much for your time and generosity. We look forward to hearing from you soon and hope to include and promote you as a supporter of our 1st inaugural Dee's Dash.

With thanks and appreciation,

Amy Wenger
Race Director